

PRESS RELEASE

Tokyo, 8 December 2011

SOCIETE GENERALE CORPORATE & INVESTMENT BANKING MAKES KEY APPOINTMENTS IN JAPAN

As part of a set of initiatives in Asia, Société Générale Corporate & Investment Banking (SG CIB) announces new appointments in Japan in operations and branch management, trading and sales.

- Koji Shimamoto is appointed Branch Manager of Société Générale Securities, Tokyo Branch (SGSNP). He joins from BNP Paribas Securities (Japan) Limited (BNPP Japan) where he was Chief Strategist and Head of Investment Research. In his new role, Mr Shimamoto will assume operational responsibility for the securities business and oversee our renewed client-oriented build out in Japan. Mr Shimamoto will report to Laurent Depus, President of SGSNP and Chief Country Officer in Japan.
- Yoichi Fujishima joins SGSNP as Head of its Fixed Income Division to further strengthen the existing business setup. He previously worked at BNPP Japan as Head of Interest Rate Trading. This appointment further affirms SG CIB's commitment to develop a significant Fixed Income franchise in Japan, and comes in the wake of SGSNP's recently acquired status as Primary Dealer for Japanese Government Bonds. Mr Fujishima will report to Mr Shimamoto.
- Takaharu Togawa is appointed Head of Corporate Sales of SGSNP with a mission to broaden the Company's corporate coverage in Japan. Prior to joining Societe Generale, he was Deputy Head of Fixed Income Sales at BNPP Japan. Mr Togawa will report to Mr Shimamoto.

All appointments are effective from 30 November 2011.

SG CIB confirms its commitment to Japan with these appointments. These senior professionals have a wealth of valuable industry experience that will reinforce SGCIB management strength and further develop the client franchise in Japan.

Note to Editors

Biographies:

Koji Shimamoto

Prior to Société Générale, Koji Shimamoto was Head of Investment Research/ Chief Strategist at BNP Paribas Securities (Japan) Limited from 2000-2011. He began his career in 1990 with The Industrial Bank of Japan (currently Mizuho Corporate Bank) as a Japanese financial markets analyst mainly on yield curve and he became a Senior Economist from 1996 where he was until 2000.

Koji Shimamoto graduated from the University of Tokyo where he received a Bachelor Degree in Theoretical Physics, Faculty of Arts and Sciences in 1990.

Yoichi Fujishima

Before joining Société Générale, Yoichi Fujishima worked as Head of Interest Rates Trading at BNP Paribas Securities (Japan) Limited from 2005. Prior to that, he was a senior JGB trader between 2000 and 2005. Previously, he worked for fixed income department at The Industrial Bank of Japan from 1991 till 2000.

Yoichi Fujishima holds a Bachelor Degree in Commerce from Hitotsubashi University where he graduated in 1991.

Takaharu Togawa

Prior to Société Générale, Takaharu Togawa joined BNP Paribas Securities (Japan) Limited as a Corporate sales in 2004, and he became Head of Corporate Group in 2006, and later Deputy Head of Fixed Income Sales in 2010. He began his career at Sanwa Bank Limited (currently UFJ Bank Limited) from 1990. He was a Vice President at Nihonbashi Branch in 1997 and became a Vice President in New York Branch between 2000 till 2004.

Takaharu Togawa graduated from Keio University in 1990 and holds a Bachelor Degree in Economics.

Press Contact:

Societe Generale Corporate & Investment Banking

Ai Ogawara

ai.ogawara@sgcib.com Tel + 813 5549 5580

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis.

Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

www.societegenerale.com

* including employees of Société Marseillaise de Crédit acquired in September 2010 by Crédit du Nord

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions and public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.

- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward looking research across asset classes.

www.sgcib.com